

# Laurie Blayney

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## EXPERIENCE

**Artist and Instructor** concurrent with other employment 2000 - present

### *Professional Artist*

Creating in painting, drawing and digital mixed media.

Instructing Adults and Youth in oil, acrylic, water media, all drawing media.

Life drawing curriculum 5 years

Workshops in digital mixed-media, color theory, composition, drawing skills

**University of Louisville Testing Services** 2018 - 2020

### *Part Time Assistant*

Graphic Design, Social Media Marketing, Video Promotions

Preparing, Scheduling and Proctoring Exams, Maintaining Security Standards, Validating Identification, National Marketing Contest winner 2018

**Spot5 Art Center** 2002 - 2015

### *Director*

Build

- Plan and execute development and growth for the gallery, classes and store
- Incorporate standards-based educational curriculum following National Core Arts Standards for k-12
- Develop a fine arts curriculum for adult classes based on college level coursework
- Recruit, manage and set classroom standards for a staff of artist/instructors

Promote

- Fashion a marketing brand: website, newsletter, social media posts, promotional goods and emails
- Construct a website that allowed for online registration
- Build a network for workshops, adult art, youth art and professional development classes
- Create ads for print media, wrote copy for radio spots

Operate

- Establish yearly goals and created reports for: budget, growth, supplies and advertising
- Day-to-day operations: hiring, managing, payroll and accounting
- Design, organize and promote annual and monthly events
- Track creative trends/teaching tools and implement into courses

Grow

- Expand highly successful summer youth art camp program, 45+ camps per summer
- Coordinate and co-create with other arts organizations for community building and outreach
- Create an Apprenticeship Program, allowing teens to earn their own classes
- Add outreach to local schools for arts enrichment grant funded programs

## Boys and Girls Clubs of Kentuckiana 5 years

### Program Director

Health education, Life Skills, Youth Work Program, SmartMoves drug education and prevention program. Introduced arts and crafts across all program areas, large annual events, national and regional art shows, supervised all staff and volunteers. Involved parents in co-creating a safe and close-knit community for their families. Grant-writing, budget planning and reporting, working with the board.

## Freelance Contract

### Art Related Current

- Legal Graphics and Videography - 2017 - present
- Art Restoration and Repair 2009 - present

## EDUCATION

### University of Louisville — BFA 5-yr program, 2000

Independent Coursework in iPhone photography, Digital Photography, Adobe Suite, Graphic Design

## ADDITIONAL SKILLS

**Programs** Adobe Illustrator, Photoshop, Adobe Spark, I-Movie, Adobe Premier, Microsoft Word, Quickbooks, One Note, Weebly for web-building and other similar programs.

**Social Media** Facebook, Twitter, Instagram, Snapchat for promoting events and classes. Understand and utilize Mac products and various organizational tools and apps for conducting business. Constant Contact, Mailchimp and other marketing tools and programs.

**Software** for Classroom and Curriculum Programming

**Photography and Video** skills for the use of web and promotion

**PC and Mac** proficient

**Writing** Bi-monthly newsletter | Press Releases | Radio Advertising Spots | Print Ads | Business Writing for correspondence.

**4 Years of college level Spanish** I would welcome the opportunity to strengthen this skill through exposure and courses.

## MEDIA & AWARDS

Featured Artist, **Louisville Magazine**, July 2019

Featured in **Fifty Feminist States** Podcast by Amelia Hruby, 2019

Special Judges Award, **Provocative Perspectives** 2018

## VOLUNTEER

Western High School Mentor Program 2017

Scholastic Art Awards Judge 2016

## REFERENCES

**Chandra Gordon**, CFRE  
Executive Director  
The Library Foundation/ LFPL  
502/551-1031 chandra.gordon@lfpl.org

**Tammy Roach**  
Director of University of Louisville Testing Service  
502/852-6606 t.roach@louisville.edu

**Jeff Freibert**  
Principal and CEO, Compass Creative  
502/587-1048 jcompass@bellsouth.net

**Justin Bond**  
Deven 7 Studios  
(502) 599-5892  
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## EXHIBITIONS

- 2020 | Installation of Safe Spaces |** Hyland Gallery
- 2019 | ALI Week, Louisville Magazine Think In,** Invited Artist, All Center
- 2019 | Perspectives of Home |** 1619 Flux Art + Activism
- 2019 | AC Hotel |** Group Show through LVA
- 2018 | Transmissions |** Hyland Gallery
- 2018 | Provocative Perspectives |** 1619 Flux Art + Activism
- 2018 | Rythm of Nature |** Cook Studio and Gallery
- 2017 | FALSE LIGHT, solo show |** Hyland Gallery, Louisville, KY
- 2017 | Day of The Dead/Purpose of Life |** OPEN Community Arts Center, Louisville, KY
- 2017 | MIX MASH | duo show** with Brenda Wirth at Unique Imaging Gallery, Louisville, KY
- 2016 | LVA Gala "Unmasked" |** Louisville Visual Art Association Lytle Street Gallery, Louisville, KY
- 2016 | Bourbon and Blues |** Cook Studio and Gallery, Louisville, KY
- 2016 | Horizons: Contemporary Landscapes |** Art Center of the Bluegrass, Danville, KY
- 2015 | Instructors Exhibit |** Spot 5 Art Center, Louisville KY
- 2014 | Instructors Exhibit |**Spot 5 Art Center, Louisville KY
- 2013 | Instructors Exhibit |** Spot 5 Art Center, Louisville KY
- 2012 | Phoneography: Photos from Phones by Mitch Eckert and You |** 930 Art Gallery, Louisville
- 2012 | Instructors Exhibit |** Spot 5 Art Center, Louisville KY
- 2011 / Landscapes |** Invitational Show, By-the-Bridge Gallery, Louisville, KY
- 2010 | Equally Yours Billboard Project |** Frankfort Ave Billboard, Louisville, KY
- 2009 | Unconscious Collective |** Invitational Show Derby City Gallery, Louisville, KY
- 2009 | VSA Side By Side |** 2044 Frankfort Ave, Louisville, KY
- 2009 | Art Installation: PUTT PUTT |** Collaboration of Artists, Mellwood Art Center, Louisville, KY
- 2007 | Historic Mural Mosaic Project |**Collaboration with Louisville Youth
- 2006 | Dinner Works |** Collaboration of Artists and Ceramicists LVA Louisville, KY
- 2005 | Peep Holes etc. |** Invitational InstallationMonkey Wrench, Louisville, KY
- 2004 | Goods and Services |** Solo Show, Gallery 5, Louisville, KY
- 2004 | Gallopalooza** Caretender's Horse City-wide Large installation Project, Louisville, KY
- 2002 | Imagine |** Charity Auction Invitational Grand Ballroom Seelbach, Louisville, KY
- 2003 | Imagine |** Charity Auction Invitational and Pavillon at Slugger Field, Louisville, KY
- 2002 | B-Sides/B-Films |** Group Show, Cinder Block Gallery, Louisville, KY
- 2002 | Spaces |** 5 Woman Group Show, Artswatch Gallery, Louisville, KY
- 2001 | Instructors Exhibit |** Artopia Gallery, Louisville, KY
- 2001 | Shrine House Exhibit |** expressing ideas of shelter Artopia Gallery, Louisville, KY
- 2000 | Arts On Main |** Shelbyville 4th Annual